PERFUMEDISTRI – PRIVACY POLICY

Last updated: 30 October 2026

1. Introduction

At Perfumedistri, we respect your privacy and are committed to protecting your personal data.

This Privacy Policy explains how we collect, use, store and protect personal data when you visit our website, create an account, place an order, contact us or otherwise interact with our business.

We process personal data in accordance with the General Data Protection Regulation (GDPR) and applicable Belgian data protection laws.

2. Data Controller

The company responsible for processing your personal data is:

Perfumedistri

Registered office: Patersstraat 100, 2300 Turnhout, Belgium

Company number (KBO): 0795.299.337

VAT number: BE0795299337

Email: hello@perfumedistri.com

Website: www.perfumedistri.com

3. Personal Data We Collect

Depending on your interaction with us, we may collect the following categories of personal data:

- Identification and business details: name, company name, VAT number and business address.
- Contact details: email address, telephone number and delivery address.
- Account information: login details and account preferences.
- Order and transaction information: orders, invoices, payment status and purchase history.
- Communication records: emails, messages, enquiries and customer service correspondence.
- Technical information: IP address, browser type, device information and website usage data.

We only collect information that is relevant to our business activities and the purposes described in this policy.

4. How We Collect Your Data

We may collect personal data:

- Directly from you when you register, place an order or contact us.
- Through your use of our website.
- During our commercial relationship with your company.
- From publicly available business sources, where legally permitted.
- Through service providers involved in our business operations.

5. Why We Use Your Data and Legal Basis

We process personal data for the following purposes:

- Creating and managing customer accounts.
- Processing orders, payments, invoices and deliveries.
- Providing customer service and responding to enquiries.
- Managing our business relationships and commercial activities.
- Sending relevant business communications and marketing where permitted.
- Maintaining website functionality, security and performance.
- Complying with accounting, tax and other legal obligations.

Depending on the purpose, our legal basis for processing may be:

- Contract: when processing is necessary to provide our services or fulfil an order.
- Legal obligation: when we must comply with applicable laws.
- Legitimate interests: when processing is necessary for our business operations, provided your rights do not override those interests.
- Consent: when you have specifically agreed to a particular use of your personal data.

6. Marketing Communications

We may send commercial communications about our products, offers and services where permitted by applicable law.

You may object to direct marketing or unsubscribe from marketing emails at any time by using the unsubscribe link provided or contacting us at hello@perfumedistri.com.

Unsubscribing from marketing communications does not affect essential messages relating to your account, orders, payments or other contractual matters.

7. Sharing Data with Third Parties

We do not sell your personal data.

Where necessary for our business operations, we may share relevant information with trusted service providers, including:

- Payment service providers.
- Transport and logistics companies.
- Website hosting, IT and software providers.
- Accountants, auditors and professional advisers.
- Public authorities where required by law.

These parties may only process personal data as necessary for their services or legal obligations. Where required, appropriate data processing agreements are put in place.

8. International Data Transfers

Some of our service providers may process personal data outside the European Economic Area (EEA).

Where personal data is transferred outside the EEA, we ensure that an appropriate legal transfer mechanism is in place, such as an adequacy decision by the European Commission or Standard Contractual Clauses, where

required.

9. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected.

Retention periods depend on the type of information and the applicable legal requirements. For example, accounting and invoicing records are retained for the periods required by Belgian law.

When personal data is no longer required, it will be deleted or anonymised where appropriate.

10. Data Security

We take appropriate technical and organisational measures to protect personal data against unauthorised access, loss, alteration or disclosure.

Access to personal data is limited to people and service providers who need it for legitimate business purposes.

However, no method of electronic transmission or storage can be guaranteed to be completely secure.

11. Your GDPR Rights

Under applicable data protection law, you may have the right to:

- Request access to your personal data.
- Request correction of inaccurate or incomplete information.
- Request deletion of your personal data, where applicable.
- Request restriction of processing.
- Object to certain processing activities, including direct marketing.
- Request data portability, where applicable.
- Withdraw your consent at any time, where processing is based on consent.

To exercise your rights, please contact us at hello@perfumedistri.com.

We may need to verify your identity before processing your request. We will respond within the time limits required by GDPR, generally within one month.

If you believe your personal data has not been handled correctly, you also have the right to lodge a complaint with the Belgian Data Protection Authority:

Belgian Data Protection Authority (APD/GBA)

Rue de la Presse 35, 1000 Brussels, Belgium

Email: contact@apd-gba.be

Website: https://www.dataprotectionauthority.be/

12. Cookies

Our website may use cookies and similar technologies to ensure its proper functioning, improve user experience and analyse website performance.

Strictly necessary cookies may be used without consent where legally permitted. Other cookies, including analytics or marketing cookies, will only be used where the required consent has been obtained.

You can manage your cookie preferences through the cookie settings available on our website. You can also manage or delete cookies through your browser settings.

Further details about the cookies used on our website may be provided in a separate Cookie Policy.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our business activities, website functionality or applicable legislation.

The latest version will always be published on www.perfumedistri.com, together with its update date.

14. Contact Information

If you have any questions about this Privacy Policy or how we process personal data, please contact:

Perfumedistri

Email: hello@perfumedistri.com

Website: www.perfumedistri.com

Registered office: Patersstraat 100, 2300 Turnhout, Belgium

Warehouse and operational address:

Welvaartsstraat 7 A, 2381 Ravels, Belgium